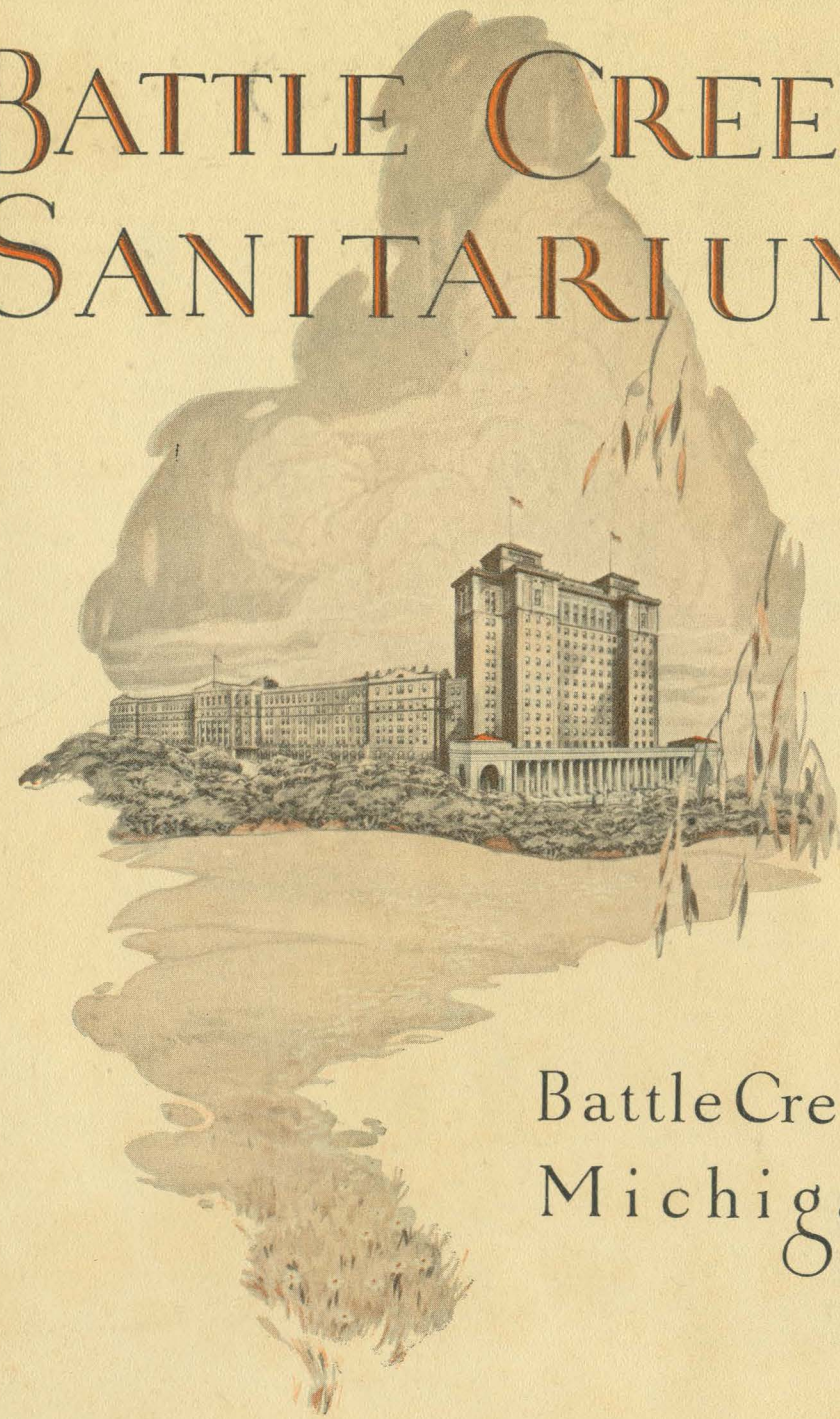


1927

BATTLE CREEK  
*for*  
REST

*The*  
BATTLE CREEK  
SANITARIUM

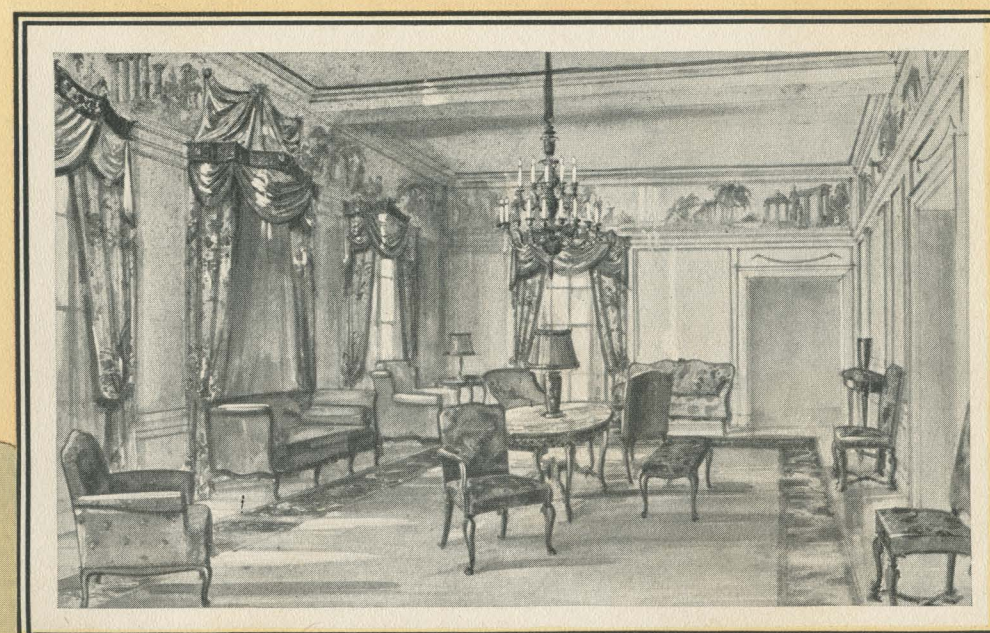


Battle Creek  
Michigan



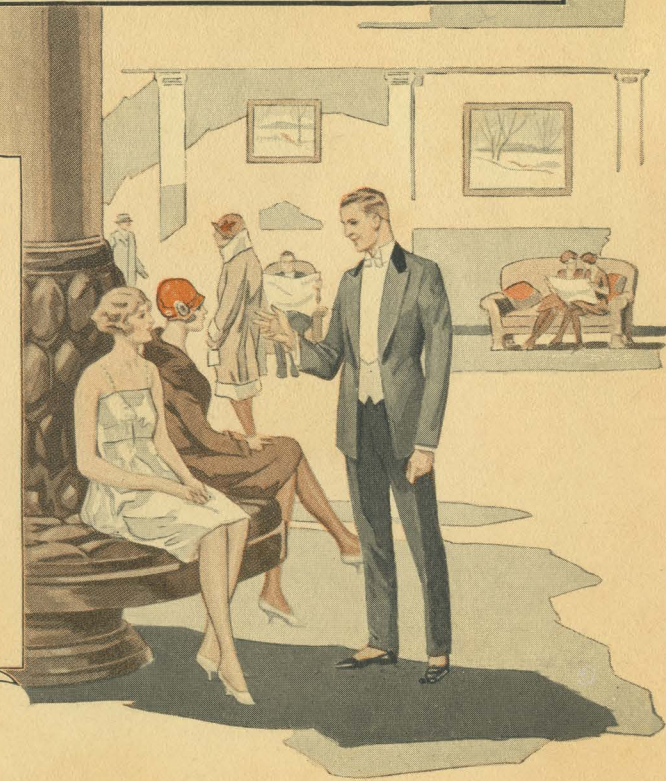
Upon entering the New Fifteen-Story Building of the Battle Creek Sanitarium, the visitor is at once impressed with the air of quiet dignity, beauty and home-like atmosphere which is characteristic of the entire institution.

The New Lobby, in late Italian Renaissance, is a masterpiece of decorative art. Opening off the Lobby are spacious, elegantly furnished lounges for men and women. All of the various lobby service departments, such as room registration, mail, telegraph, telephone, check room, elevators, pharmacy and shops are conveniently located and every modern facility to insure perfect service to guests has been provided.



The social life here is delightful in every respect. Hardly a day or evening passes without an entertainment of some kind—a musicale or recital, a motion picture, a pleasant travel-talk, an address, a reception, or a question box lecture.

In addition to the inviting lounges, one of which is shown above, there are three comfortable, elegantly furnished parlors leading from the mezzanine. Here guests may read, write and chat with their friends in the most inspiring environment imaginable. The spacious Venetian dining room, the private dining rooms, and banquet hall are also reached from the mezzanine. The grandeur of the Main Dining Room, with a seating capacity of over one thousand, must be seen to be appreciated.





Outdoor sports are encouraged at Battle Creek: swimming, golf, tennis, volley ball, horseback riding, driving, motoring, boating and hiking, are engaged in with keenest delight.

The spacious outdoor gymnasiums and swimming pools never fail to win hearty appreciation from guests. The water is kept at an agreeable temperature — always invigorating and refreshing. Little stretches of pure, white sand and various exercise appliances complete the ideal equipment of this big open-air playground, the first and finest in the country.



Splendid Michigan roads, branching out in every direction; country paths, wooded hills and byways afford unlimited opportunity for walks, horseback rides, driving and motoring.

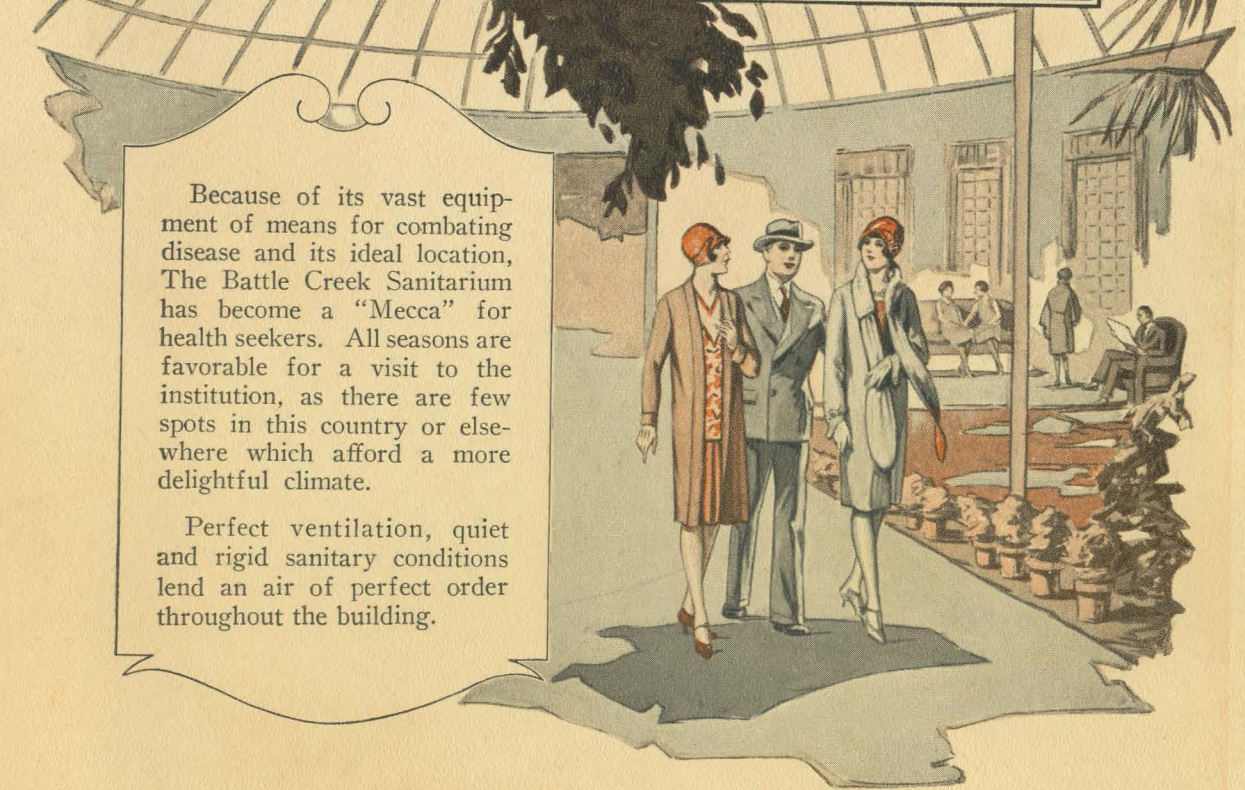
There are excellent golf links in the near vicinity and the Sanitarium maintains for the use of the guests half a dozen fine turf and cement courts, an athletic field and large pools for water polo and other aquatic sports.



The Battle Creek System of Dietetics is generally recognized as the most thorough application of modern scientific principles.

The Sanitarium Diet, while liberal, is confined to pure, wholesome products. Tempting nut and grain preparations take the place of heavy, indigestible foods.

Diets are prepared to meet the individual tastes and requirements and are under the careful supervision of competent dietitians trained in the Sanitarium School of Home Economics. You will enjoy your meals in Battle Creek.



Because of its vast equipment of means for combating disease and its ideal location, The Battle Creek Sanitarium has become a "Mecca" for health seekers. All seasons are favorable for a visit to the institution, as there are few spots in this country or elsewhere which afford a more delightful climate.

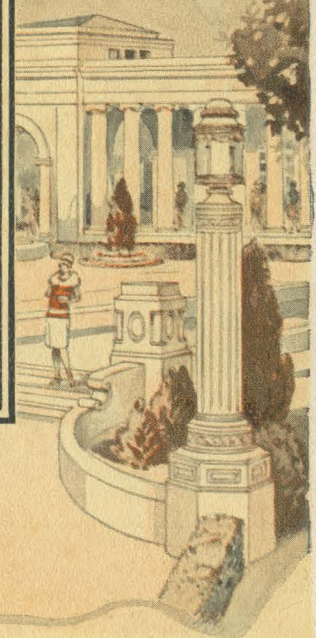
Perfect ventilation, quiet and rigid sanitary conditions lend an air of perfect order throughout the building.

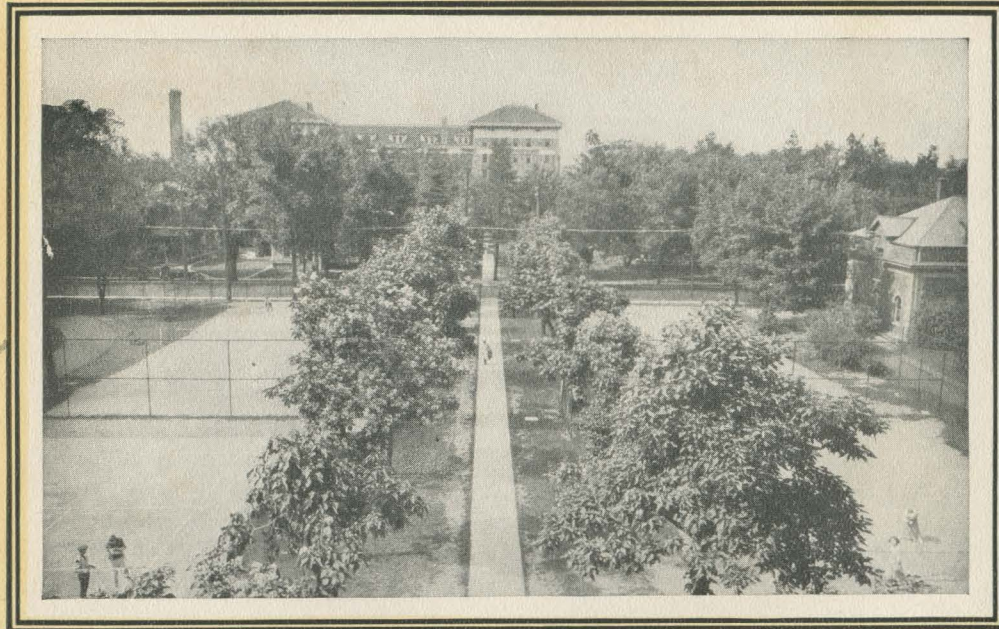
This Section OPENED with Henry + Wf  
1927 Feb.

Ford  
the  
1<sup>st</sup>  
Guests.



View of Main Buildings of the Battle Creek Sanitarium, showing New Fifteen-Story Addition in foreground. A special feature of this building is the colossal colonnade which extends the full length of the building. The New Building is equipped with every modern hotel convenience including a roof promenade. The Sanitarium community, consisting of more than fifty-three other buildings, covers fifty acres of beautifully landscaped ground.





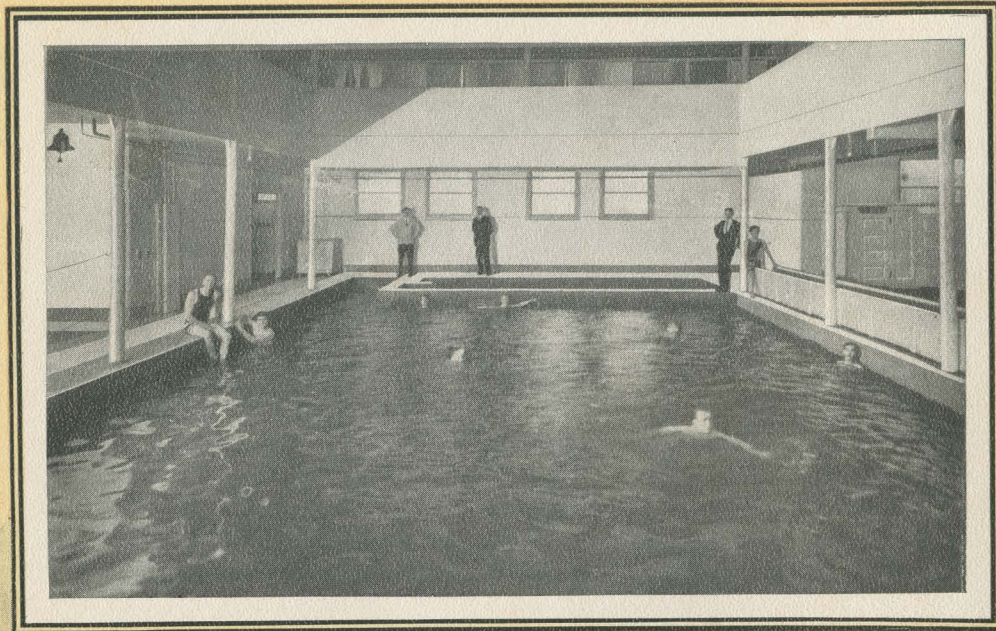
The Sanitarium Annex, very pleasantly located a short distance from the Main Building, is an ideal place for rest and relaxation. The building is architecturally of great beauty.

The vari-colored boulders used for the exterior, together with the red tile roof, lend additional charm to the broad, white-columned verandas. The colonial style of interior decoration gives the entire building the cheerful and homelike aspect of a large club house or country estate.

The City of Battle Creek is famous for the beauty of its winding rivers, the Battle Creek and the Kalamazoo, and for its multitude of picturesque lakes.

The view from the Sanitarium rooms is inspiring. In every direction the eye meets pleasing vistas of rolling hills, magnificent trees and winding brooks. There is a delightful absence of factories, railroads and other industrial activities—for the Sanitarium is set down in the very midst of smiling Nature.





One of the basic ideas of the Battle Creek System of Health Building is that patients—not symptoms—must be cured. The cultivation of wholesome, everyday habits starts the patient on the new road—the road to recovery.

All modern scientific measures, including Hydrotherapy, Electrotherapy, Phototherapy, Medical and Electrical Gymnastics and Rational Dietetics, are incorporated, with the result that hundreds have returned home happy and enthusiastic over "Battle Creek Methods."



The Treatment Rooms—one for men patients, the other for women—are especially planned for the many lines of physiological treatment employed. Each building is equipped with a fifty-four-foot tiled swimming pool in which the water is kept at an even temperature.

The corps of several hundred Trained Nurses and Attendants are selected with greatest care and educated especially for service in the various departments. The most courteous deference is paid to the slightest wish of the patient; in short, the equipment of the Sanitarium is unsurpassed.







Summer in Michigan is cool and delightful; no fogs or mists; the air is dry and clear with the cooling lake breezes that baffle oppressive heat and humidity. Winding roads and lanes, rolling hills and farm houses scattered in picturesque confusion, extend an irresistible invitation to those seeking health and recreation in walks, drives and outings.

The Sanitarium farms and a model dairy insure a bountiful supply of fresh vegetables, fruits, pure cream and milk. All drinking water comes from artesian wells sunk deep in the sandstone rock which underlies this region.



Battle Creek is not merely a place for the sick. It is a rendezvous for distinguished men and women grown weary of the demands of professional duties and social obligations. To all who seek refreshing rest and a "change of scene," the Sanitarium affords an ideal resting spot. Here everything is scientifically planned for health-building. The visitor eats, sleeps and lives daily for Health.

One week of enjoyable health-building at the Sanitarium is worth many weeks of formal or exciting amusement at the seashore or resort.

